**Social Media companies – R/I- Pro/Con Analysis**

LOGO

Name of Social Media

How popular is it? #’s

Function of SM (what it does and why it does what it does)

How it works - show examples, etc.

Pros and Cons (minimum of 3 each)

1. 1.
2. 2.
3. 3.

Two recent (and interesting facts) about your social media item

1.

2.

Recommendation to your class: Thumbs up or Thumb Down and why?

Prediction of the future of your SM
if you will use it
if we should use it
other